

WELLPACK FROZEN FRUITS

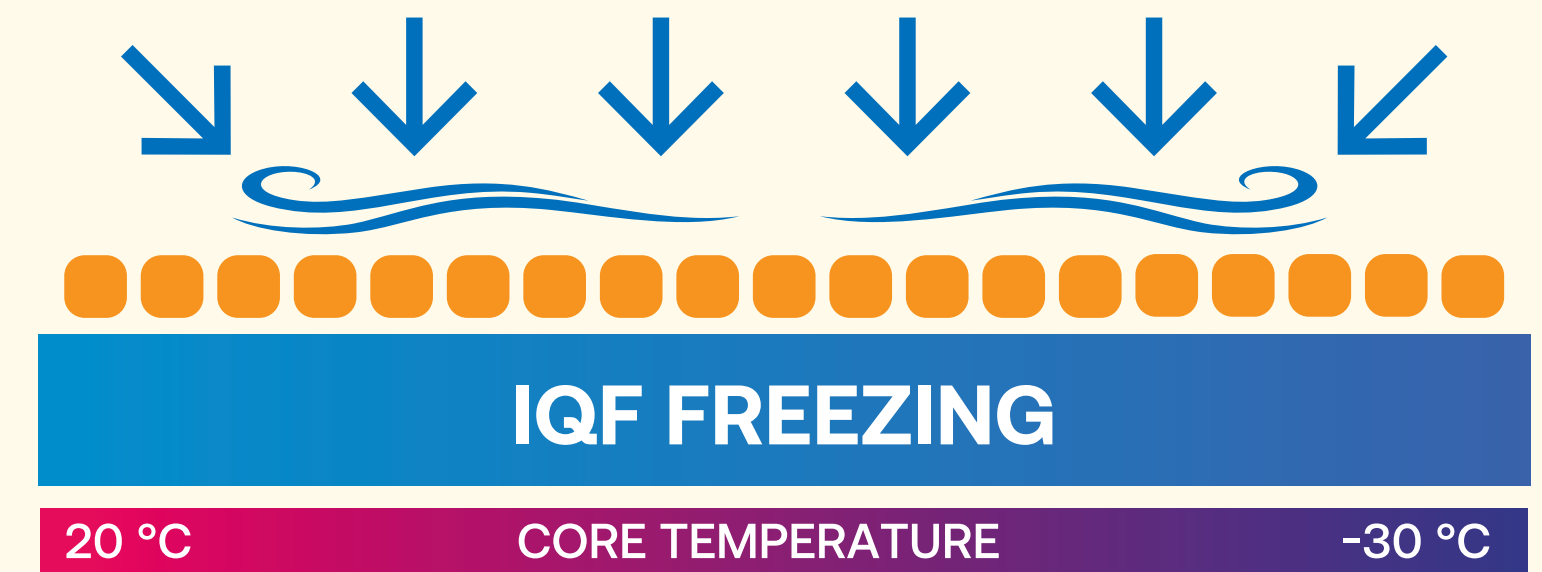
PRIME FREEZING SYSTEM



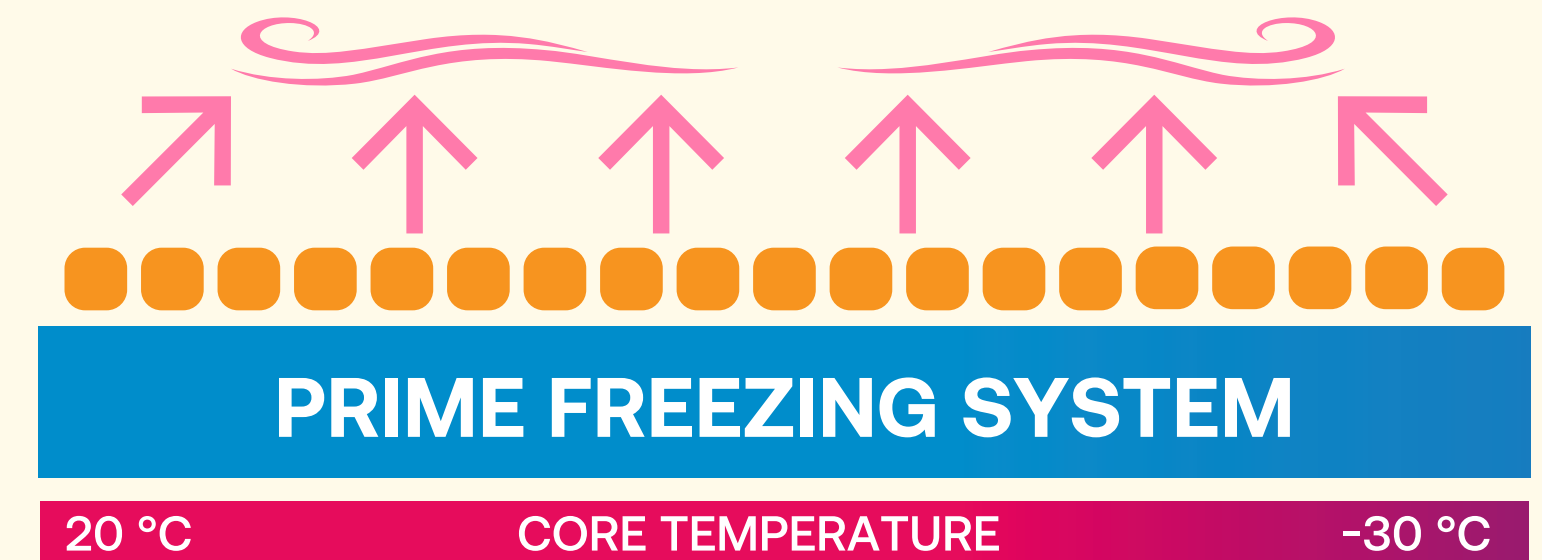
HOW DOES IT WORK?

The PFS focuses on the product's fiber, and for this, it treats each product differently from the rest. This means, it's not the same to freeze an avocado and a mango because of their fiber type.

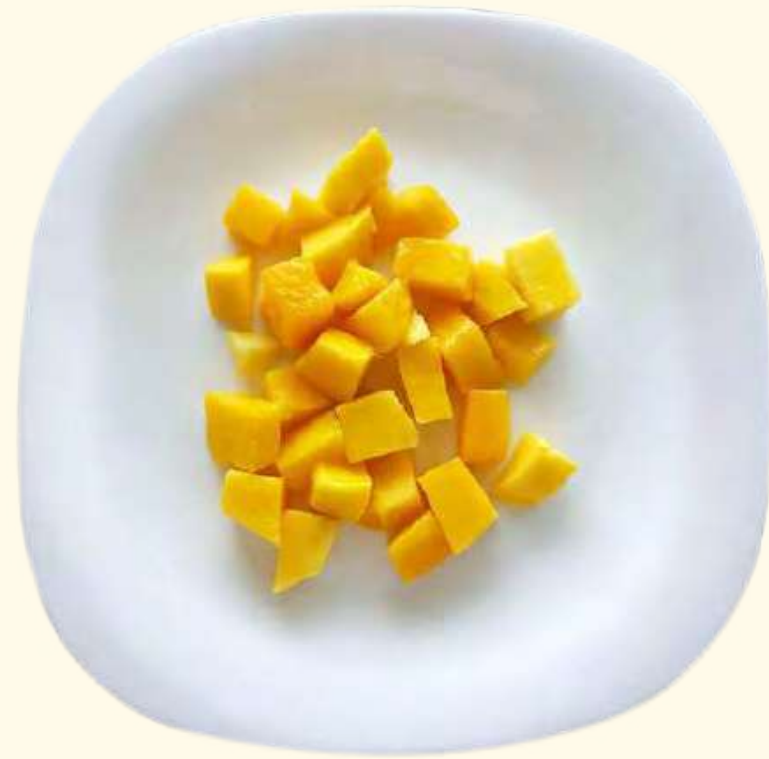
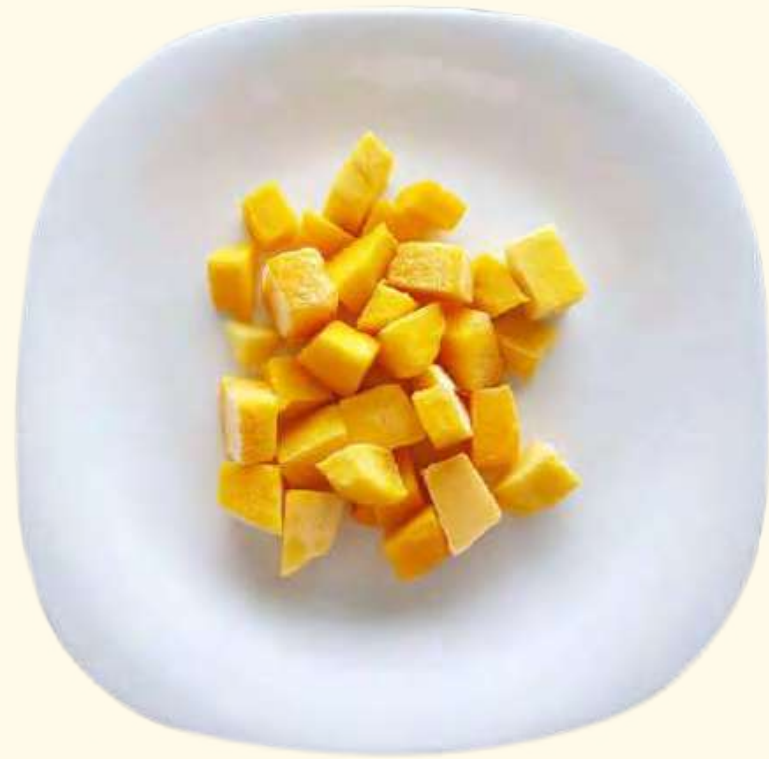
- Avoids fiber breakage
- Maintains organoleptic properties
- Eliminates food waste



- Injection of cold air to the system
- Microscopic damage of fiber
- Violent change in temperature

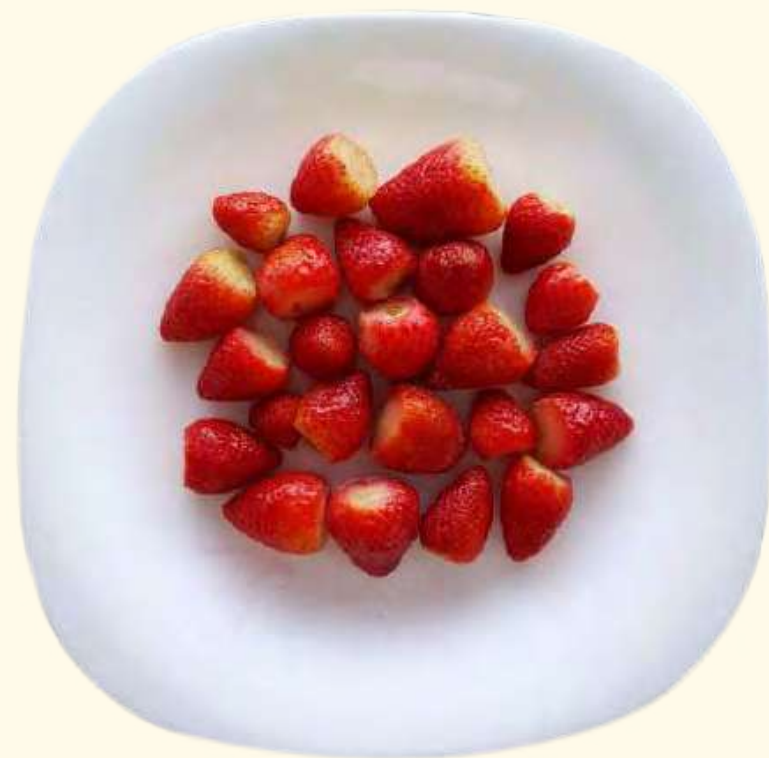


- Heat extraction of the product
- Avoids fiber breakage
- Specific parameters for all products



**PRIME
FREEZING SYSTEM**

**TRADITIONAL
FREEZING SYSTEM**



Industry

Packaging	10 Kg or 15 Kg boxes
Presentation	Bulk presentation - 1 bag per box
Logistics	24 000 Kg per 40' reefer container
Uses	Smoothies, fruit cups, desserts, yogurts, toppings

Retail

Packaging	15 Kg boxes 30 units per box
Presentation	454 g, 500 g or 1 Kg
Logistics	21 600 Kg or 24 430 Kg per 40' reefer container
Uses	Homes, snacks, salads, toppings

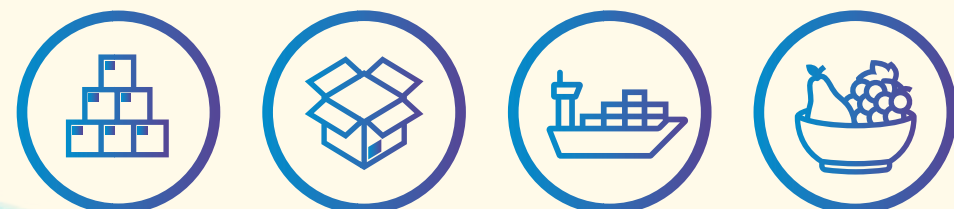
Food service

Packaging	10 Kg or 15 Kg boxes
Presentation	4 x 2,5 Kg per box or 6 x 2,5 kg per box
Logistics	24 000 Kg per 40' reefer container
Uses	Fruit salads, buffets, platters, beverages

Smoothie packs

The smoothie packs are frozen PFS fruit ready to be blended to create amazing smoothies! Just add pack in blender, add water and ready in under a minute.

- Personalized mixes
- 100-150 grams per bag
- Individual servings
- Unique flavor and odors
- 100% natural



BANANA



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Slice 12-15 mm

MANGO



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks and cheeks

AVOCADO



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks, slices and halves

WATERMELON



Packaging:

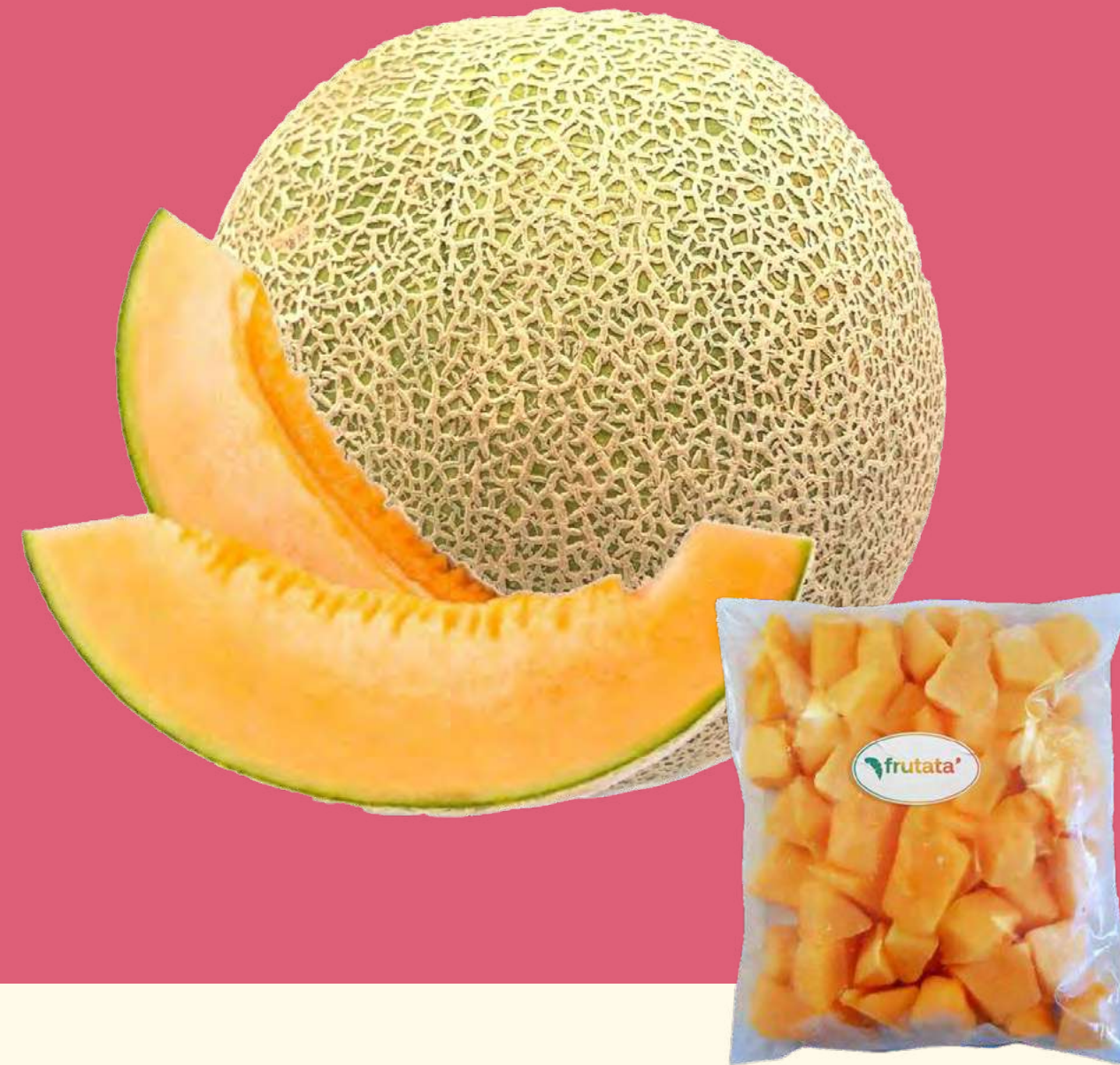
Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks

MELON



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks

PAPAYA



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks and cheeks

PINEAPPLE



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks, cubes and slices

DRAGON FRUIT



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks

PASSION FRUIT



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks and blocks

WILD BLACKBERRIES



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Whole

COCONUT



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks and dices

SANGRIA MIX



Packaging:

Bulk, Food Service and Retail

- No sugar added
- Vegan Friendly
- Non GMO

Presentation

Chunks

Fruit Seasons



Avocado



Banana



Coconut



Dragon Fruit



Mango



Melon



Papaya



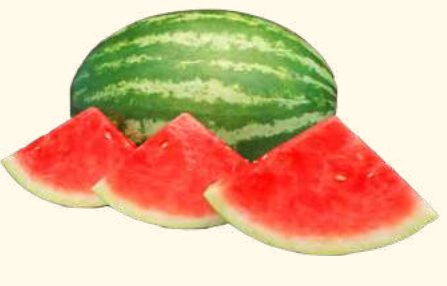
Pineapple



Strawberry



Passion Fruit



Watermelon

Month	Avocado	Banana	Coconut	Dragon Fruit	Mango	Melon	Papaya	Pineapple	Strawberry	Passion Fruit	Watermelon
JAN		●	●		●	●	●	●	●	●	●
FEB		●	●		●	●	●	●	●	●	●
MAR		●	●		●	●	●	●	●	●	●
APR		●	●		●	●	●	●	●	●	●
MAY	●	●	●	●	●	●	●	●	●	●	●
JUN	●	●	●	●	●	●	●	●	●	●	●
JUL	●	●	●	●	●	●	●	●	●	●	●
AUG	●	●	●	●	●	●	●	●	●	●	●
SEP	●	●	●	●	●	●	●	●	●	●	●
OCT	●	●	●	●	●	●	●	●	●	●	●
NOV	●	●	●	●	●	●	●	●	●	●	●
DEC	●	●	●	●	●	●	●	●	●	●	●

● Peak season ● Mid volume ● Low season

WELLPACK FROZEN FRUIT IQF ORGANIC PINEAPLES AND CONVENTIONAL

Pineapple is a tropical fruit and a staple in many homes around the world.

In a 100-gram reference amount, raw pineapple is a rich source of manganese (44% Daily Value, DV) and vitamin C (58% DV)

Cuts: IQF 1/8, 1/12, 1/16 (tidbits), dices, spears, slices, cylinder, halves bits & pieces, off cuts, thin shreds with eyes and fragments of peel.

Brix: Between 12 and 16. Target 14.

Availability: Year round

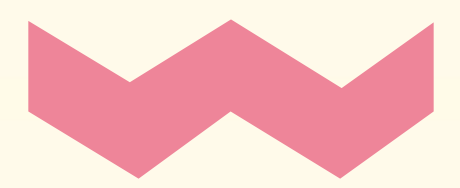
Customization of packaging according to the client (printing of the customer's brand and packaging design)





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juicy, and flavorful.*



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